

October 1, 2014

FROM: American Heart Association
CPR & First Aid (ECC)

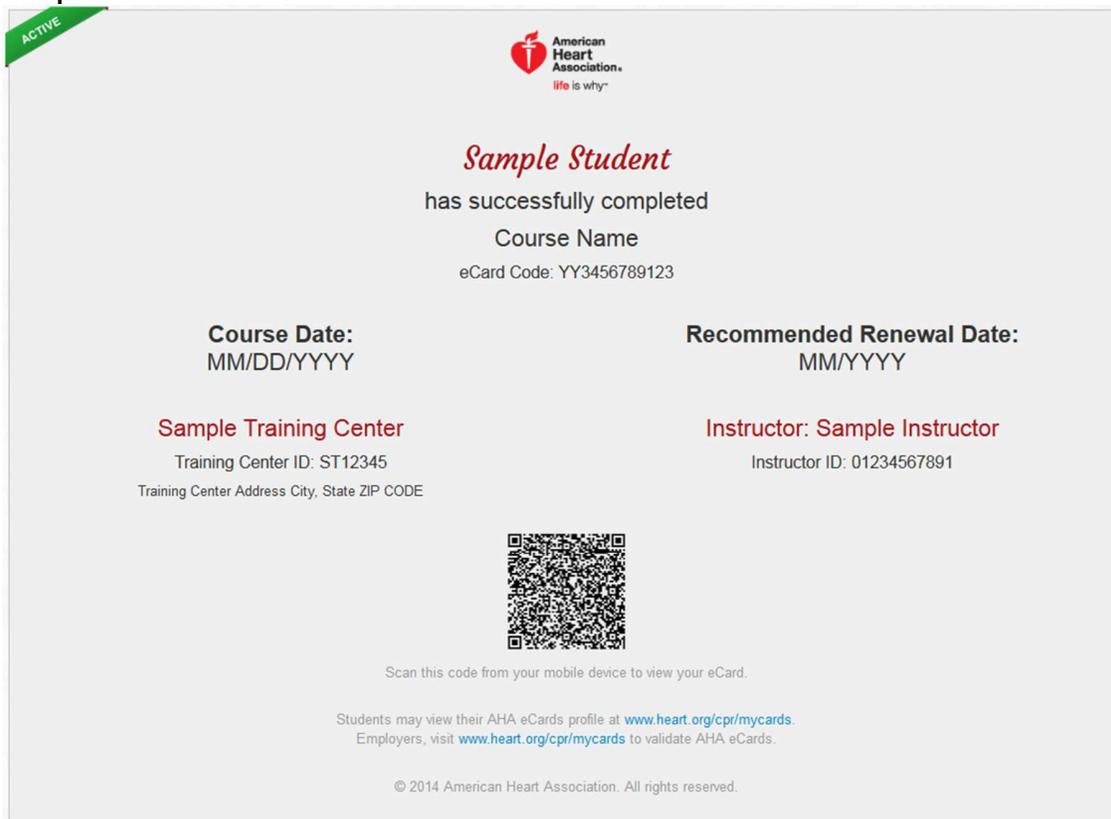
SUBJECT: Validity of AHA eCards

An AHA eCard is the electronic equivalent of a printed AHA course completion card and can be provided to students as an alternative to a printed card. **eCards are valid course completion cards and can be presented to employers as proof of successful completion of an AHA course.** eCards are available only for provider-level courses in the United States.

Security & Validation:

eCards are more secure than printed cards. A three-point verification by the TCC, Instructor and student, is required to issue and claim eCards. eCard information is populated electronically by the TCC or Instructor and can only be altered by the TCC or AHA Customer Service by using AHA's My Cards™. eCards can be easily verified by employers at www.heart.org/cpr/mycards to prove issuance by a valid TC and Instructor aligned with that TC.

Sample of an official AHA eCard:



The image shows a sample of an official AHA eCard. It features the American Heart Association logo at the top left, with the text "ACTIVE" in a green banner. The main text reads: "Sample Student has successfully completed Course Name eCard Code: YY3456789123". Below this, it lists "Course Date: MM/DD/YYYY" and "Recommended Renewal Date: MM/YYYY". The "Sample Training Center" section includes "Training Center ID: ST12345" and "Training Center Address City, State ZIP CODE". The "Instructor: Sample Instructor" section includes "Instructor ID: 01234567891". A QR code is centered at the bottom, with the instruction "Scan this code from your mobile device to view your eCard." Below the QR code, it states: "Students may view their AHA eCards profile at www.heart.org/cpr/mycards. Employers, visit www.heart.org/cpr/mycards to validate AHA eCards." The footer contains the copyright notice: "© 2014 American Heart Association. All rights reserved."